





SYLLABUS

COURSE DESCRIPTION				
Type of the course: (x) Normal () Teaching Assistant (TA) () Thesis/Dissertation				
Course Title: Organizational Planning and Control				
Periodicity: (x) Annual () Semestral () Sporadic				
Academic term: Trimester				
WORKLOAD				
Workload: 60-hour course		Credits: 4		
Theoretical:	Research:		Theoretical-empirical:	
(1 credit = WL 15)	(1 credit = WL 15)		(2 credits = WL 30)	
Academic Degree:				
() Master () PhD (x) Master and PhD				
Course Type:				
Master: (x) Elective - () Compulsory Doctorate: (x) Elective - () Compulsory			
COURSE INSTRUCTOR				
AREA OF CONCENTRATION / LINE OF RESEARCH				
Research Area: Controllership and Governance				

COURSE PURPOSE

- a) Knowledge foster the deepening knowledge of theories, principles, fundamentals, procedures and instruments that consubstantiate organizational planning and control;
- b) Skills develop the student's intellectual abilities to understand the theoretical foundations of organizational planning and control and to critically reflect on the process of their application; and
- a) Attitude motivate the student to carry out research in the area of organizational planning and control and disseminate them in scientific events and publications in periodicals.

COURSE DESCRIPTION

Theories, principles, fundamentals and procedures of organizational planning and control. Control instruments that comprise the elements treated in the strategic plan and specified in the organizational budget. Implications in the organizational environment: process of adaptation, culture, power relations, routines and organizational objectives.

COURSE CONTENT

- 1. Management models: structural characteristics of division of labor, specialization of the task, standardization of routines and centralization of the decision-making process.
- 2. Fundamentals and procedures of organizational planning and control.

Research Line: Management Control and Performance Evaluation

- 3. Strategic planning and long-term goals.
- 4. Budget plan and control: planning and control instruments; purpose of the budget; budget development, abandonment and improvement.
- 5. Theories applied to organizational planning and control.
- 6. Economic perspective: budget-based contracts, informational asymmetry, budget slack, budget variations, goal setting.
- 7. Psychological perspective: budget participation, budget emphasis, rewards, organizational commitment, uncertainty about tasks, managerial performance.
- 8. 8. Sociological perspective: adaptation process, organizational culture, power relations, institutionalization, routines

METHODOLOGY



PROGRAMA DE PÓS-GRADUAÇÃO EM CONTABILIDADE



Lectures, seminars, group and individual work.

GRADING POLICY

Class participation (20%); compliance with mandatory activities and readings (40%); completion work (40%).

MAIN REFERENCES

BHIMANI, A.; SIVABALAN, P.; SOONAWALLA, K. A study of the linkages between rolling budget forms, uncertainty and strategy. **The British Accounting Review**, v. 50, n. 3, p. 306-323, 2018.

BLAY, A.; DOUTHIT, J.; FULMER III, B. Why don't people lie? Negative affect intensity and preferences for honesty in budgetary reporting. **Management Accounting Research**, v. 42, p. 56-65, 2019.

BURNS, J. The dynamics of accounting change Inter-play between new practices, routines, institutions, power and politics. **Accounting Auditing & Accountability Journal**, v. 13, n. 5, p. 566-596, 2000.

COVALESKI, M. et al. Budgeting research: three theoretical perspectives and criteria for selective integration. In: **Handbooks of management accounting research**, v. 2, p. 587-624, 2006.

DOUTHIT, J.; MAJERCZYK, M. Subordinate perceptions of the superior and agency costs: Theory and evidence. **Accounting, Organizations and Society**, v. 78, p. 101057, 2019.

HANSEN, S. C.; VAN DER STEDE, W. A. Multiple facets of budgeting: an exploratory analysis. **Management Accounting Research**, v. 15, p. 415-439, 2004.

KAUFMAN, M.; COVALESKI, M. A. Budget formality and informality as a tool for organizing and governance amidst divergent institutional logics. **Accounting, Organizations and Society**, v. 75, p. 40-58, 2019.

MOLL, J.; HOQUE, Z. Budgeting for legitimacy: The case of an Australian university. **Accounting, Organizations and Society**, v. 36, n. 2, p. 86-101, 2011.

ØSTERGREN, K.; STENSAKER, I. Management control without budgets: a field study of 'beyond budgeting' in practice. **European Accounting Review**, v. 20, n. 1, p. 149-181, 2011.

TER BOGT, H. J.; SCAPENS, R. W. Institutions, situated rationality and agency in management accounting. **Accounting, Auditing & Accountability Journal**, v. 32, n. 6, p. 1801-1825, 2019.

OTHER REFERENCES

BRUNS, W. J.; WATERHOUSE, J. H. Budgetary control and organization structure. **Journal of Accounting Research**, p. 177-203, 1975.

BUSCO, C.; SCAPENS, R. W. Management accounting systems and organisational culture: Interpreting their linkages and processes of change. **Qualitative Research in Accounting & Management**, v. 8, n. 4, p. 320-357, 2011.

COVALESKI, M. A.; DIRSMITH, M. W. The budgetary process of power and politics. **Accounting, Organizations and Society**, v. 11, n. 3, p. 193-214, 1986.

DAVILA, T.; WOUTERS, M. Managing budget emphasis through the explicit design of conditional budgetary slack. **Accounting, Organizations and Society**, n. 30, p. 587-608, 2005.



PROGRAMA DE PÓS-GRADUAÇÃO EM CONTABILIDADE



GORDON, L. A.; NARAYANAN, V. K. Management accounting systems, perceived environmental uncertainty and organization structure: an empirical investigation. **Accounting, Organizations and Society**, v. 9, n. 1, p. 33-47, 1984.

HANSEN, S. C.; OTLEY, D. T.; VAN DER STEDE, W. A. Practice developments in budgeting: An overview and research perspective. **Journal of Management Accounting Research**, v.15, n. 1, p. 95–116, 2003.

HARRISON, G. L. The cross-cultural generalizability of the relation between participation, budget emphasis and job related attitudes. **Accounting, Organizations and Society**, v. 17, n. 1, p. 1-15, 1992.

HARTMANN, F.; MOERS, F. Testing contingency hypotheses in budgetary research using moderated regression analysis: a second look. **Accounting, Organizations and Society**, v. 28, n. 7, p. 803-809, 2003.

KING, R.; CLARKSON, P. M.; WALLACE, S. Budgeting practices and performance in small healthcare businesses. **Management Accounting Research**, v. 21, n. 1, p. 40-55, 2010.

OTLEY, D. Accounting control and organizational behaviour. London: Heinemann, 1987.

SIMONS, R. Levers of control: how manager use innovative control systems to drive strategic renewal. Boston: Harvard Business School Press, 1995.

UYAR, A.; KUZEY, C. Contingent factors, extent of budget use and performance: A structural equation approach. **Australian Accounting Review**, v. 26, n. 1, p. 91-106, 2016.